



Orangina Schweppes Belgium

is part of the group Suntory Beverage & Food Europe

Our uniqueness lies on our history, which is based on our strong local roots and brands, while being part of the inspiring Suntory Japanese culture. 'Yatte Minahare/Go for it' way of thinking is our driving force, boosting our bold ambition to revolutionize drinking! Putting our consumers at the heart at everything we do, we offer them unique drinks for unique experiences.

We are actively looking for a
Brand Manager Schweppes benelux (on-trade)

Your mission:

You will lead projects to develop our brand Schweppes, with a focus on the On-Trade Market:

- To define the brand strategy for the Classic & Premium ranges, together with the Senior Group Brand Manager and make it come live.
- To carry out innovations based on soft drinks category and consumers' trends
- To manage the budget for your brand and related projects
- To reach the brand objectives in terms of volume, value growth, profit and market shares
- To develop excellent collaboration with agencies (media, PR, creative & promotional) and to build strong partnerships with spirit companies
- To work closely with our Sales Retail, Out of Home, Finance and Supply team's and contribute to strategic transversal projects
- To implement the marketing plans together with our distributors in Belgium & The Netherlands

Your profile:

- Master in Marketing or Business engineering with 5 years confirmed Marketing experience
- Consumer centric and highly intuitive with a real passion for brands
- Conceptual & creative/out of the box thinking combined with strong management skills
- Enthusiastic and proactive
- Fluent in French, Dutch & English

Our offer:

- You join a dynamic team
- You contribute in building a strong international brand in a local Benelux market
- Multiples career opportunities incl. international mobility
- Development programs & coaching

READY FOR A NEW CHALLENGE?

Interested to work for Orangina Schweppes? Please send your resume and a covering letter to **Gatienne DUBOIS**, HR Business Partner at OSB.Recruitment@suntory.com. You want to know more about us, visit our websites: <http://www.oranginaschweppes.be/fr> & <http://www.suntory.com/>